

UNSYNCED LOGO OPTIONS FOR DEV.

Some logo options for consideration for further development.

There are really two different ideas here, 9 different executions overall. Just choose what you think has promise and we'll see what action we can take from there.

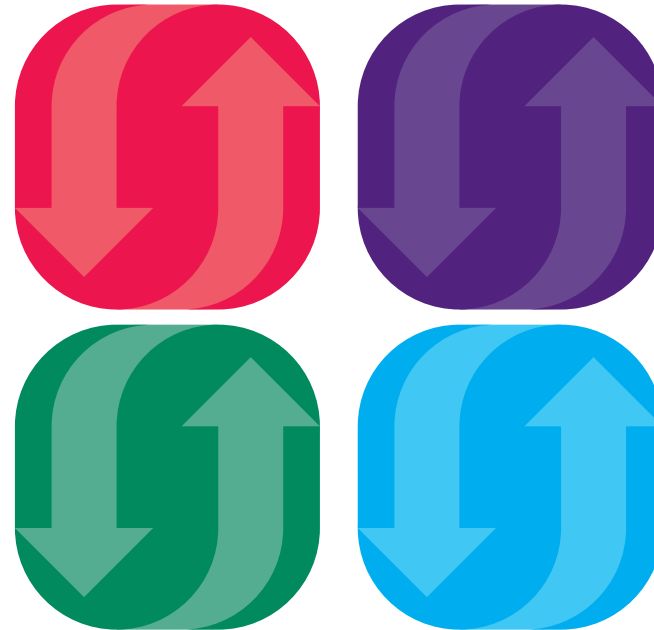
UN ARROW BOX CONCEPT

THESE ARE ALL BASED ON THE CONCEPT YOU'VE ALREADY SEEN TRYING DIFFERENT VISUAL STYLES/ELEMENTS.

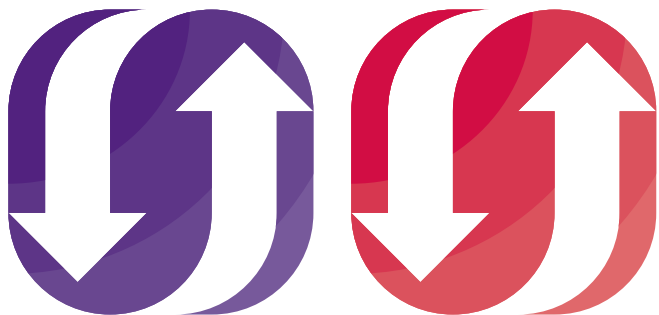
Radial gradient colours:



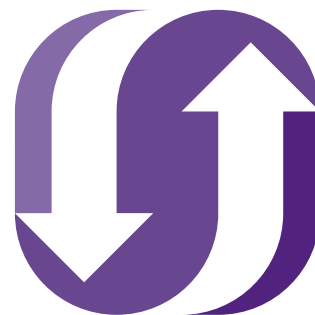
Solid colour block:



Radial gradient colours (reversed):



Seperated colour sections:



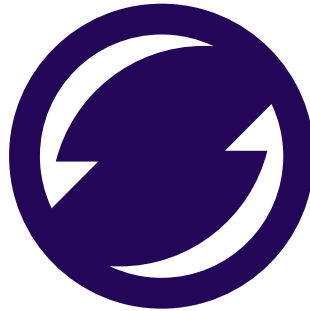
BERRY CONCEPT

THIS IS ANOTHER CONCEPT, BECAUSE ITS A BLACKBERRY PRODUCT I DECIDED TO STYLE IT ROUND A CARTOONISH BERRY

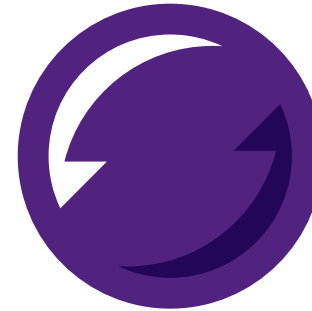
Simple One Arrow Berry:



Single colour two arrows:

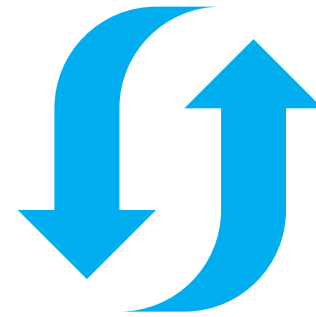
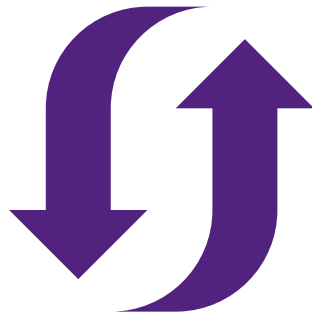
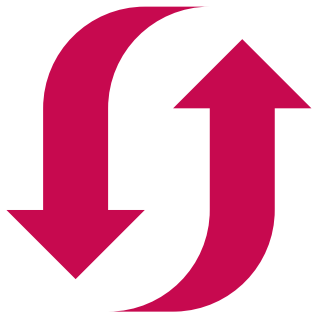


Two arrows with multiple colours in 3D effect:



UN ARROWS CONCEPT

BASICALLY AN INVERSE OF THE ORIGINAL BOX WITH JUST THE COLOURED ARROWS



UN ARROW BOX CONCEPT TWO

JUST AN EXPANDED VERSION OF THE OTHER LOGO, SO IT REPRESENTS A MOBILE DEVICE

